

ENGAGEMENT MODELS

Choose the delivery model that fits

Pricing follows the scope: engineering time, infrastructure and the support needed to deliver it. We agree the project price before work starts.

Free first move: the Map

Free

One page, before any call

Your problem sorted on one page: what software can take over, what needs a person, what is not worth touching, and the order to fix it in. Built from your job posting, your site, or your market. Also available as a free bounce read from a 30-day bounce-log export.

A useful first step when you want a clear scope before a call or commitment.

Fixed-price sprint

\$1K to \$6K

1 to 4 weeks, fixed, agreed before work starts

An operational platform, workflow automation, data pipeline, growth system or working product prototype, scoped around one business priority.

A focused project with a clear delivery outcome. Larger platforms can be phased.

Care plan / monthly run

\$300 to \$2K per month

Month to month, after a sprint

The shipped system kept healthy: monitoring, fixes, small changes, and a monthly report. Data feeds and monitors run as a flat monthly figure, not per request.

For systems where ongoing monitoring and engineering support add value.

Overflow dev bench

\$25 to \$40 per hour

Weekly invoicing, cancel anytime

Senior hands on your overflow: PHP and Laravel, WordPress, Shopify, React, Python. White-label under NDA; your client never sees Qelv. Your repository, your standards, your review.

Agencies and software firms with more signed work than hands.

Try-a-Dev week

One fixed week block

One week, one task

Hand over one real task from your backlog and see the work before you decide anything bigger.

For teams that will not commit before seeing the standard.

Dedicated engineer

About \$2.4K part-time or \$4.8K full-time, per engineer, per month

Month to month, no placement fee

A named engineer on your team, in your standups and your tools. Stop with notice. More engineers only when the work earns it.

Product teams and funded startups bridging the months before hires land.

Fractional engineer

\$1.5K to \$3K per month

A few days a month, cancellable

The ops or data engineer you cannot justify full-time: the skill without the salary.

Companies where the reporting or the pipeline needs an owner, not a headcount.

Deliverability ladder

Free read, then \$300 to \$700, then \$500 to \$1,000 per month

Read, Diagnostic, Run

Start with the bounce pattern, then review authentication, list quality, infrastructure and sequence setup. Ongoing support covers monitoring, suppression and remediation.

Teams and agencies running cold email. We take at most three Runs at a time.

How a quote is built

Pricing follows the scope: engineering time, infrastructure and the support needed to deliver it. We agree the project price before work starts.

Send us the bottleneck

Send the workflow, job posting or system you want to improve. We will map the best first move on one page, free.

Faizan Naghman / Founder

hello@qelv.io | qelv.io/contact

We reply within two business days. No sales call required.